

Dear Senior Parents:

# Congratulations

As your son or daughter begins his or her senior year at Kellenberg Memorial High School! Before you know it, they will have graduated from here and will be off to college. What better way to congratulate them on this accomplishment, than by purchasing a Congratulatory Ad in the *2014 Blue & Gold 2014 Blue & Gold Yearbook*. This year, time is of the essence. We will only be able to accept ads until Wednesday, November 27, 2013.

In addition, if you know of a business that would like to advertise in the yearbook please encourage them to buy an advertisement. Our yearbooks are distributed, free of charge, not only to graduating seniors, but to **all** returning Kellenberg students in every grade level. To put it in a business perspective, a Kellenberg yearbook advertisement has the potential to reach over 2500 Nassau, Suffolk and Queens County families.

**This year's ad drive features a change from past years. In order to meet the needs of the production company, we will no longer be accepting ads after November 27<sup>th</sup>.**

The cost of purchasing a **full color** Kellenberg Memorial yearbook advertisement is as follows:

Full Page:	\$500.00
Half Page:	\$300.00
Quarter Page:	\$200.00
Business Card:	\$125.00

If you are interested in purchasing or selling an ad please have your child bring the enclosed form, payment and **fully completed advertisement** to Miss Cook in Room 213 by **Wednesday, November 27, 2013**.

If this ad is a surprise for your child, you may mail the completed ad form, fully assembled ad and payment to:

Kellenberg Blue and Gold Ad Drive  
Attn: Miss Cook  
1400 Glenn Curtiss Blvd.  
Uniondale, NY 11553

**Only ads fully assembled and paid in full will be accepted.**

In order to produce high quality yearbooks for Kellenberg's students and their families, we rely on our yearbook advertisement drive to absorb the cost. We thank you in advance for your support.

Sincerely,

Miss Christine Cook  
Business Moderator, *2014 Blue and Gold Yearbook*